



ENRICHMENT

Providing mental stimulation and supporting your cat's physical and behavioral needs



Why is enrichment important?

Enrichment helps a cat feel like your home is their home, and can help provide healthy outlets for natural cat behaviors. Overall, supporting your cat's environmental and mental needs leads to a happy and healthy cat!

WAND TOYS

Wand toys are a wonderful way to engage your kitty in active play and encourage proper play behaviors.

MOTORIZED TOYS

Electronic or motorized toys can be a great resource for providing playtime to your kitty when you're busy. For example, if your cat is trying to get your attention by jumping on counters while you're trying to make dinner setting up a motorized toy on the floor in another room can help provide a fun distraction to your cat!

CATNIP, SILVERVINE, & VALERIAN

Scent enrichment with catnip, silvervine, and valerian can be a great way to provide your cat with a fun experience! Catnip can bring out the silly side of your cat and also encourage play for shyer cats. Only about 1/3 of cats are affected by catnip, so you might not see any affect on your cat.

SCRATCHING POSTS & BOXES

Scratching is an innate behavior of cats. If you don't provide them with the appropriate furniture to scratch, like a scratching box or post, your cat may turn to something else like your couch or carpet. A lot of scratching posts also have dangling toys attached, which is another way to provide extra playtime for your cat.

CAT TREES

Cats naturally like to climb and feel comforted when they have a safe space that they can see their surroundings from, as well as allowing them to have more space to climb and play. Cat trees can also serve as a good way to provide safe spaces to get away from other pets if needed.

PUZZLE FEEDERS & LICK MATS

Puzzle feeders are a great way to help engage your cat's brain! As natural hunters, many cats enjoy the act of working for their kibble or treats. Puzzle feeders can also help slow down a fast eater and prevent overeating. Lick mats are a great way to make a lickable treat or wet food last longer and can be a great way to keep your cat distracted during grooming or nail trimming.

"CAT TV"

Add a window perch to allow your cat to watch wildlife through your window, or try bird or squirrel videos on the TV or a tablet.

OUTDOOR ENRICHMENT

Some cats may enjoy and benefit from outdoor enrichment. Of course, it's important that this is done safely. Some activities that many easy-going and confident cats enjoy outdoors include stroller walks, harness walks, or time spent in an enclosed "catio". Remember, this type of enrichment will take some training, as most cats will not naturally enjoy being put on a harness.



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